

## Speaking and Conference Capabilities

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ACHIEVE OPTIMAL OUTCOMES  
AT YOUR NEXT EVENT



**Jennifer Goldman-Wetzler, Ph.D.**  
FOUNDER & CEO, ALIGNMENT STRATEGIES GROUP

ALIGNMENT  
STRATEGIES  
GROUP



A leading expert in conflict and organizational behavior, Dr. Jennifer Goldman-Wetzler shows audiences how to create organizational health and growth in the midst of innovation, complexity and change. She is founder and CEO of Alignment Strategies Group, and author of [\*\*Optimal Outcomes: Free Yourself from Conflict at Work, at Home, and in Life\*\*](#) (HarperBusiness, Feb. 25, 2020). Her presentations leave audiences highly motivated and equipped with the practices and tools they need in order to take action and achieve optimal outcomes.

The contagious high-energy, passion and rigor that make Jennifer a successful teacher and adviser to leaders at the world's most prestigious organizations make her a vibrant speaker, inspiring audiences of all kinds, spanning [Google](#) and [TEDx](#), to [Harvard](#) and Columbia University, where she serves as Adjunct Professor in the Department of Organization and Leadership, and teaches a popular course on conflict freedom.

For two decades, she has advised senior leaders at global corporations in a wide range of industries as well as at large non-profit and governmental institutions. In the corporate arena, Jennifer counsels CEOs and their teams on how to achieve optimal organizational health and growth, specializing in innovative technology, healthcare, and financial and professional services companies including: CSC, IBM, Intel, Novartis, Oscar Health Insurance, Roche, Barclays, GE Capital, Moody's, Lexis Nexis, Navigant, and KPMG.

In the public sector, she helps leaders and their teams optimize organizational impact at institutions including: Jazz at Lincoln Center, the New York City Economic Development Corporation, The New School, Oxfam America, and the United Nations.

In addition to Jennifer's new book, [\*\*Optimal Outcomes\*\*](#), she has also written the book Emotions in Long-Term Conflict (2014) and has contributed to such outlets as Chief Learning Officer magazine, International Journal of Conflict Management, The Handbook of Conflict Resolution and The Huffington Post.

A former Graduate Research Fellow at the U.S. Department of Homeland Security, she received her B.A. with honors from Tufts University and holds a Ph.D. in Social-Organizational Psychology from Columbia University.

[\*\*Talk @ Google on Conflict Mastery\*\*](#)  
[\*\*Talk @ Harvard Law School on Optimal Outcomes\*\*](#)  
[\*\*TEDx Talk: Free Yourself When Collaboration Fails\*\*](#)

CONNECT AND LEARN TO ACHIEVE OPTIMAL OUTCOMES





"Jennifer captivated our audience of Googlers in person and around the globe on our live stream site. **Her high-energy presentation was bursting with extremely clear and practical advice** on how to master even the most difficult conflicts. I recommend her to anyone planning an event anywhere."

—**Rachael O'Meara**, Senior Account Manager at Google and author of *Pause: Harnessing the Life-Changing Power of Giving Yourself a Break*



UNITED NATIONS

"Jennifer gave an insightful and inspiring presentation. **It encouraged deep reflection among participants**, which we rarely have the time or the inclination to do at the United Nations. Jennifer's work is so clear and appealing. We look forward to benefiting from her ongoing work in this emerging field."

- **Executive Secretary**,  
Conflict Prevention at the United Nations



"**Jennifer had a profound influence on the way I view myself as a leader** – and what leadership really means and entails. During our work together, I was awarded EDC's Leadership Award; I am certain this was due in no small part to the work I completed with her."

- **Jeffrey Nelson**, EVP at the New York City Economic Development Corporation



"I loved Jennifer's presentation. She has a knack for **explaining complex ideas in digestible ways and demanding action**. My team and I are continually benefiting from her wisdom."

—**Dieter Wachters**, Vice President of Engineering at Collibra



Our entire company has benefited tremendously from Jennifer's expertise. She has provided us with the **frank insight and leadership know-how** to significantly develop our organizational culture. The successful selling of our company to the most prestigious brand in our industry is partially attributable to Jennifer's advisory."

—**Allan Weiser**, CEO at Dates Weiser / Knoll Specialty



"Jennifer provided **fabulous insights on how to transform conflict** to a room full of very attentive attendees. Everyone was so appreciative of the opportunity to learn about and participate in her stimulating and meaningful work."

—**Dr. Maria R. Volpe**, Professor of Sociology and Executive Director of the City University of New York (CUNY) Dispute Resolution Center



"Jennifer and her course have consistently received the highest ratings across the board. She is **highly engaging and her work is transformative**. She is a gem at Columbia, not to be missed."

—**Dr. Peter T. Coleman**, Professor of Psychology and Education, Executive Director of the Morton Deutsch International Center for Cooperation and Conflict Resolution at Columbia University



A DECADE OF MID-CAREER GRADUATE STUDENTS FROM ACROSS  
COLUMBIA'S SCHOOLS OF BUSINESS, LAW, EDUCATION, PSYCHOLOGY,  
AND INTERNATIONAL PUBLIC AFFAIRS SAY:

“

Jennifer is **wonderful, warm, intelligent, delightful**. She is a marvelous facilitator and presenter.”

“

“Jennifer’s presentation was applicable to conflict situations ranging from personal to international. I believe **this material deserves lifelong reflection.**”

“

“Jennifer is amazing! She is **one of the best instructors I’ve had** at Columbia. It is evident that she truly cares about the topic and students.”

“

“Jennifer has this **master ability to create an environment that feels safe and secure**, allowing strangers to be completely honest with one another. I am now prepared to take the risks needed to address conflicts that I encounter in my own life.”

“

“It didn’t feel like a course. It was an experience. **I really appreciated every moment.**”

“

“I absolutely loved the workshop and Jennifer herself—**what an amazing experience!** I gained great personal insight as well as strategies to effectively deal with everyday conflict. I will definitely recommend it to others.”

“

“A heartfelt thank you for providing me with a new set of glasses with which to view the world. **A powerful and life changing gift!**”

“

“Jennifer is **outstanding, accomplished and articulate**. She is also profoundly humble and reflective. Jennifer helps every participant feel invited to speak up and be heard. This ensures a high level of participation, integration and diverse perspectives in the room.”

“

“It is obvious to me that Jennifer lives what she teaches. She is a fabulous presenter who lives and teaches by example. She was amazing and authentic. **Her passion shines through every sentence.** She is the real deal!”

“

“There were some administrative kinks at the start, but Jennifer managed them with ease, grace, and honesty. **Jennifer served as a model of authenticity** and demonstrated in real time the benefits of the mindfulness practices she teaches.”

“

“**This is the best course I’ve ever taken!** I am much more confident and excited for how I will approach my future. I know I can successfully handle any future conflict that comes my way.”

“

“I have never experienced **such a well-executed interactive, multi-dimensional style of presenting**. I loved every minute of it.”



# Interactive Keynote Presentations



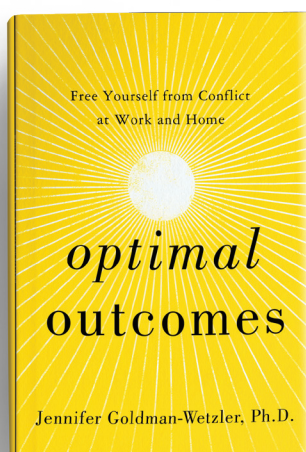
# 1

## ● ACHIEVE OPTIMAL OUTCOMES – FOR ALL LEADERS

When faced with conflict, most people try to calmly talk through differences...and fail. But what if instead of resolving conflicts, you could simply *free* yourself of them?

Drawing on research and themes from her forthcoming book, ***OPTIMAL OUTCOMES: Free Yourself from Conflict at Work, at Home, and in Life*** (HarperBusiness, February 25, 2020), Dr. Jennifer Goldman-Wetzler inspires leaders and their teams to free themselves from the common patterns that hold teams back, and to achieve optimal outcomes instead. By learning how to increase clarity and understand complexity, turn challenging emotions from a liability into an asset, and acknowledge both ideal values (proudly held) and shadow values (hard to admit, even to ourselves), individuals and teams leave empowered to address a host of situations they face every day with newfound freedom and ease.

Using engaging examples that all leaders can relate to, Goldman-Wetzler equips audiences with the mindsets and practices they need to achieve optimal outcomes—and to lead the way for others to do the same.



## 2. OPTIMIZE ORGANIZATIONAL HEALTH AND GROWTH – FOR EXECUTIVE LEADERS

What three moves can all leaders make today to maximize their organization's health *and* growth?

In this inspiring talk, Dr. Jennifer Goldman-Wetzler draws on over a half-century of research on organizational change to deliver three key secrets that all great leaders must know if they are to create lasting, innovative organizational performance. Designed specifically for executives who lead highly complex organizations, audiences will walk away with new ideas and practical tools for how to grow their organizations while maintaining organizational health and vitality at all levels.

## 3. WOMEN, NEGOTIATION AND POWER - FOR WOMEN LEADERS

Discover how women get stuck at work, and how they can effectively advocate on behalf of their teams and entire organizations. Packed with practical, actionable tips and illuminating case study examples from Jennifer Goldman-Wetzler's 20 years of advising the best and brightest women in all sectors, this talk shows women exactly how and why they get stuck, and what they need to do to overcome common obstacles and lead effectively. Based in decades of research on women and negotiation, as well as Goldman-Wetzler's deep experience in the trenches with thousands of women over the course of a 20+ year consulting career as an organizational psychologist, this talk will inspire women in all industries to negotiate and lead authentically and powerfully.



## PUBLICATIONS & MEDIA

**TEDx**

**Google**

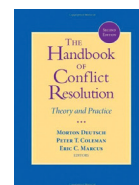
**RANE**  
Risk Assistance  
Network + Exchange

**PROGRAM ON NEGOTIATION**  
HARVARD LAW SCHOOL

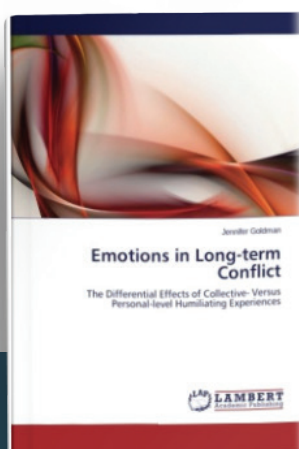
**CHIEF  
LEARNING  
OFFICER®**  
Solutions for Enterprise Productivity

Beyond  
Intractability

**lifehacker**

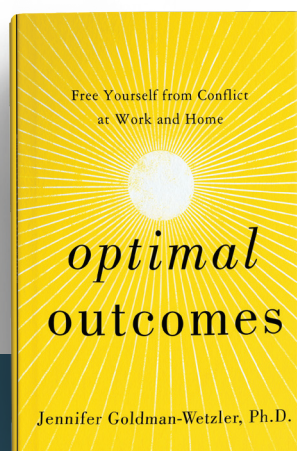


## BOOKS



**Emotions in Long-term  
Conflict**  
2014

**LAP LAMBERT**  
Academic Publishing



**Optimal Outcomes**  
February 2020



**HARPER  
BUSINESS**

## VIDEOS & PODCASTS

- **TEDx Talk:** Free Yourself When Conflict Resolution Fails, 2019
- **Lifehacker Prodcast:** How to Be a Good Boss, 2019
- **Program on Negotiation at Harvard Law School:** Optimal Outcomes, 2017
- **GDA Podcast:** Author Interview, 2017
- **Talk @ Google:** Mastering Conflict, 2016
- **Beyond Intractability.org:** Expert Interview, 2004

## ARTICLES

- **Risk Assistance Network + Exchange (RANE):** Building a Compliance Culture, Featured Expert, 2016
- **The Handbook of Conflict Resolution:** Theory and Practice: A Framework for Thinking about Research on Conflict Resolution Initiatives, 2014
- **Chief Learning Officer Magazine Online:** Resolving Tough Conflicts – One Competency at a Time, 2010
- **International Journal of Conflict Management:** Emotional Intractability: Gender, Anger, Aggression and Rumination in Conflict, 2009
- **Peace and Conflict Studies:** What We Don't Know Can Help Us: Eliciting Out-Of-Discipline Knowledge for Work with Intractable Conflicts, 2006